



Increase the traffic to YOUR website by advertising on www.healthbeat.ca

HEALTHbeat Online Website Rate Card

200 x 100 PIXEL ROTATING BANNERS

Includes:

- Link to your website
- Rotates four messages/images
- **Cost* - \$300/Month**

ONE MONTH POSTING WITH PRINT AD

Includes:

- Listing with Logo
- Email Link, Contact Information & Link to Website
- Link to full copy of print ad online (pdf version).
- **Cost included in print ad**

POSTING WEB ONLY

Includes:

Email/Website Link, Contact Info.

- Single Posting - 60 Day Run - **Cost* - \$300**
- Three Postings - Use within 6 months - **Cost* - \$750**
- Five Postings - Use within 6 months - **Cost* - \$1100**

MECHANICAL REQUIREMENTS

All website images/logos should be 72 dpi, GIF or JPEG – RGB images. All text information should be in a format for easy editing. Please ensure all email/web links are in working order.

BASIC POSTING WEB ONLY

Includes:

Email/Website Link, Contact Information.

- 1-50 Postings - Use within 6 months - **Cost* - \$1800**
- 1-50 Postings - Use within 12 months - **Cost* - \$3200**
- 51-100 Postings - Use within 6 months - **Cost* - \$3000**
- 51-100 Postings - Use within 12 months - **Cost* - \$5800**

PREMIUM POSTING WEB ONLY

Includes:

Logo & Picture, Email/Website Link, Contact Info.

- 1-50 Postings - Use within 6 months - **Cost* - \$2500**
- 1-50 Postings - Use within 12 months - **Cost* - \$3500**
- 51-100 Postings - Use within 6 months - **Cost* - \$4200**
- 51-100 Postings - Use within 12 months - **Cost* - \$6200**

***GST not included.**

Rates effective as of June 2008.

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